

ABSTRACT OF THE DISCLOSURE

A method for assessing content management includes identifying business critical information across processes and groups within the organization, identifying transactions between users within the organization which are associated with the business critical information; identifying major value chain processes within the organization for managing the business critical information and their associated transactions; analyzing the role and flow of the business critical information and their associated transactions within the major value chain processes to develop a set of modifications to the major value chain processes for achieving an optimized flow; measuring the flow of the business critical information and their associated transactions to determine a baseline flow; and modifying the major value chain processes in accordance with the set of developed modifications and measuring the flow of the business critical information and their associated transactions until the optimized flow has been achieved.